

Steuerung des Energieverbrauchs
Nationales Forschungsprogramm NFP 71
Gérer la consommation d'énergie
Programme national de recherche PNR 71
Managing energy consumption
National Research Programme NRP 71

www.nrp71.ch Wildhainweg 3, P.O. Box 8232, CH-3001 Berne

News

Project "Understanding household energy consumption" Prof. Suren Erkman

Events

Disconnect! / On débranche!

In partnership with Happy City Lab (Geneva) and with a supplemental grant from CO-GENER, the University of Lausanne's group working on energy consumption designed an event around the theme: Disconnect! or "on Débranche!" in French.

Based on ongoing research that considers the role of social norms in shaping energy-greedy habits, the motive for this event was to get neighbors to turn off all of their electricity for a candle-lit evening, with activities for children (building lanterns), performances (fire dancing and music), and star gazing. The research team piloted the concept with a cooperative of residential buildings in Geneva last October. 80 residents participated in this event.

Results:

- it was an opportunity to have inter-generational discussions around energy consumption, parents talking to children, the elderly sharing memories of the past and
- people enjoyed being disconnected and found the experience to be quite memorable.
- long term impact is not clear several events/happenings would probably need to be combined to start changing at the level of habits and routines.



