



## News, September 2015

### Project “GoEco - Virtual competition for energy-efficient mobility”

Prof. Roman Rudel

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#### **Publications**

The paper “A Taxonomy of Motivational Affordances for Meaningful Gamified and Persuasive Technologies” has been mentioned in July 2015 in the newsletter “Gamification Weekly” issued by the Gamification Research Network: <http://us4.campaign-archive1.com/?u=dd17db33db781d41cf8e44f3a&id=9358e3a886>.

The paper “A Taxonomy of Motivational Affordances for Meaningful Gamified and Persuasive Technologies” has been nominated for the best paper award at the ICT4S conference in Copenhagen.

#### **Varia**

GoEco! has been nominated for the Schweizerische Umweltpreis 2015 (Prize for the Environment) in the category “Institutions and Organisations”.

GoEco! has been awarded with the first place at the Energieschweiz AppWelt in May, 2014 contest.